

Matt Kendig

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EDUCATION

The Ohio State University

B.S. in Data Analytics - Law Scholars Distinction

Columbus, Ohio

Graduation Date: May 2025

WORK EXPERIENCE

The Columbus Wizards

Basketball Analyst

Westerville, Ohio

November 2024 – Present

- Built a team scouting website integrated with live StatCast feeds, improving data quality and accessibility
- Collected, cleaned, and integrated team statistics and advanced metrics for real-time and league-wide reporting
- Developed custom dashboards and reports aligned with team strategy through direct collaboration with coaches

Ohio State Baseball

Baseball Analyst

Columbus, Ohio

December 2024 – June 2025

- Led team of analysts to build a recruiting database and web application to support transfer portal scouting
- Modeled hitter and pitcher performance using advanced metrics to identify transfer targets with desirable traits
- Designed pipelines to process large DI Trackman datasets and scraped player statistics from multiple sources

Ohio State Sports and Society Initiative

Data Analytics Intern

Columbus, Ohio

August 2023 – May 2025

- Conducted research and built visualizations for written articles promoting the intersection of sports and society
- Managed the student research hub, ensuring data integrity and consistent structure for academic use

Kovack Securities, Inc.

Financial Planning Intern

Brecksville, Ohio

May 2022 – August 2023

- Supported the development of data-driven portfolio strategies by analyzing client data and generating reports
- Coordinated secure migration of sensitive client data between CRM systems during branch transition

Crestmont Auto Group

Marketing Intern

Beachwood, Ohio

April 2021 - February 2022

- Managed social media and digital platforms for three dealerships, utilizing google analytics to evolve strategy
- Implemented monthly ROI tracking for marketing campaigns, improving budget allocation for ads and events

LEADERSHIP EXPERIENCE

Ohio State Sports Analytics Association

Vice President

Columbus, Ohio

August 2021 - May 2025

- Led teams of student analysts on scouting data projects for Ohio State Baseball, Mens Soccer, and Club Hockey
- Coordinated speakers and coding workshops to expand technical skills and industry knowledge for members

Scarlet and Gray Sports Radio

Director of Operations

Columbus, Ohio

November 2021 - May 2025

- Play by play broadcaster and color commentator for Ohio State events featured on BIG+, ESPN+, and SGSR
- Conducted game prep through interviews with head coaches and research to build advanced spotting boards
- Managed and allocated a \$20,000+ budget to ensure comprehensive event coverage of Ohio State athletics

RESEARCH

Ohio State Sports Analytics Conference

Conference Organizer, Presenter

Columbus, Ohio

April 2021 - April 2025

- Presented research on the ABS system in MiLB('25), Evaluating NFL pass-rush prospects on physical data('23)
- Organized our first College Football Playoff data competition with data provided by Sports Info Solutions
- Moderated panel discussions on Basketball Analytics and Business Analytics('24,'25) featuring industry leaders

Honda Capstone Research

Columbus, Ohio

January 2025 - May 2025

- Developed and deployed machine learning models to assess supplier financial health and predict vendor risk
- Conducted advanced data analysis to identify cost-saving opportunities to optimize internal sourcing decisions

Languages/Software: R, Python, SQL, Tableau, Microsoft Office

Skills: Data analysis, Predictive modeling, Database management, Process optimization, Data visualization, AI